

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33324-1

DATE PRINTED

08/16/12

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA			DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800			430 S Capitol St SE		
ADDRESS	Washington DC 20007-3674			Washington DC 20003-4024		
	USA			USA		
CONTACT	SARAH LEVENE			PRODUCTEST #1499		
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1499	PRODUCT CODE 1300		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/09/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	1	05:00A	06:00A	30S	09/04/12-09/07/12	CBS13.COM @ 5AM	1	125.00	125.00
2	T-F	1	06:00A	07:00A	30S	09/04/12-09/07/12	CBS13.COM @ 6AM	1	250.00	250.00
3	T-F	1	07:00A	09:00A	30S	09/04/12-09/07/12	CBS THIS MORNING	1	250.00	250.00
4	Su	1	06:58A	08:28A	30S	09/09/12-09/09/12	CBS THIS MORNING - SUNDAY	1	1200.00	1200.00
5	T-F	1	08:58A	09:58A	30S	09/04/12-09/07/12	LET'S MAKE A DEAL	1	275.00	275.00
6	T-F	1	09:58A	10:58A	30S	09/04/12-09/07/12	THE PRICE IS RIGHT	1	500.00	500.00
7	T-F	1	12:00N	12:30P	30S	09/04/12-09/07/12	CBS13 NEWS @ NOON	1	400.00	400.00
8	T-F	1	02:58P	04:00P	30S	09/04/12-09/07/12	DR PHIL	1	400.00	400.00
9	T-F	1	04:00P	05:00P	30S	09/04/12-09/07/12	CBS13 NEWS @ 4	1	650.00	650.00
10	T-F	1	06:30P	06:58P	30S	09/04/12-09/07/12	ENTERTAINMENT TONIGHT M-F	1	900.00	900.00
11	T-F	1	05:00P	05:30P	30S	09/04/12-09/07/12	CBS13 NEWS @ 5	1	1500.00	1500.00
12	T-F	1	06:00P	06:30P	30S	09/04/12-09/07/12	CBS13 NEWS @ 6	1	1500.00	1500.00
13	F	1	09:00P	10:00P	30S	09/07/12-09/07/12	BLUE BLOODS	1	4000.00	4000.00
14	T-F	2	10:00P	11:00P	30S	09/04/12-09/07/12	CBS 13 10PM NEWS M-SU	2	1500.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	Sa	1	11:00P	12:00M	30S	09/08/12-09/08/12	CBS13 NEWSRPT @ 11 (SAT)	1	500.00	500.00
16	T-Th	1	04:28A	05:00A	30S	09/04/12-09/06/12	CBS MORNING NEWS	1	75.00	75.00
17	Su	1	05:58P	07:00P	30S	09/09/12-09/09/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
Total Contract:								18		21525.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	21525.00	21525.00	
GRAND TOTAL									21525.00	

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